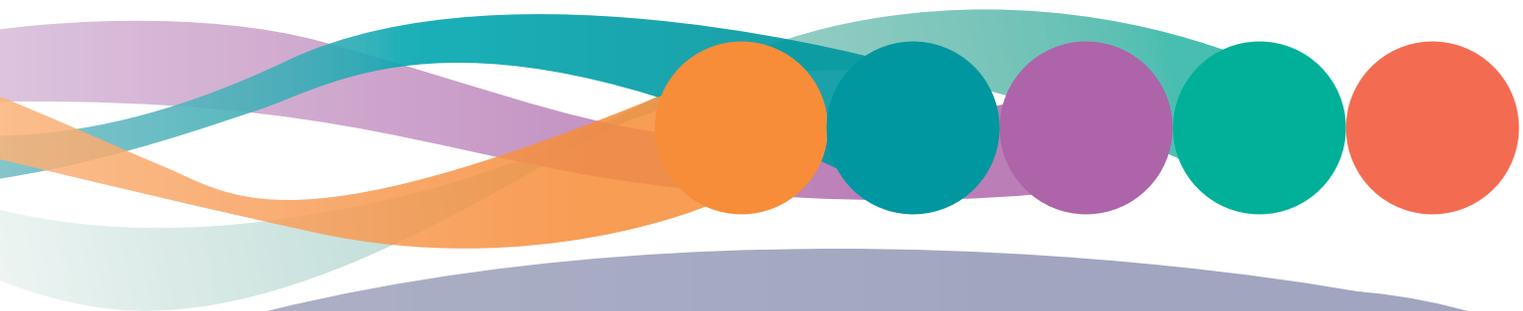
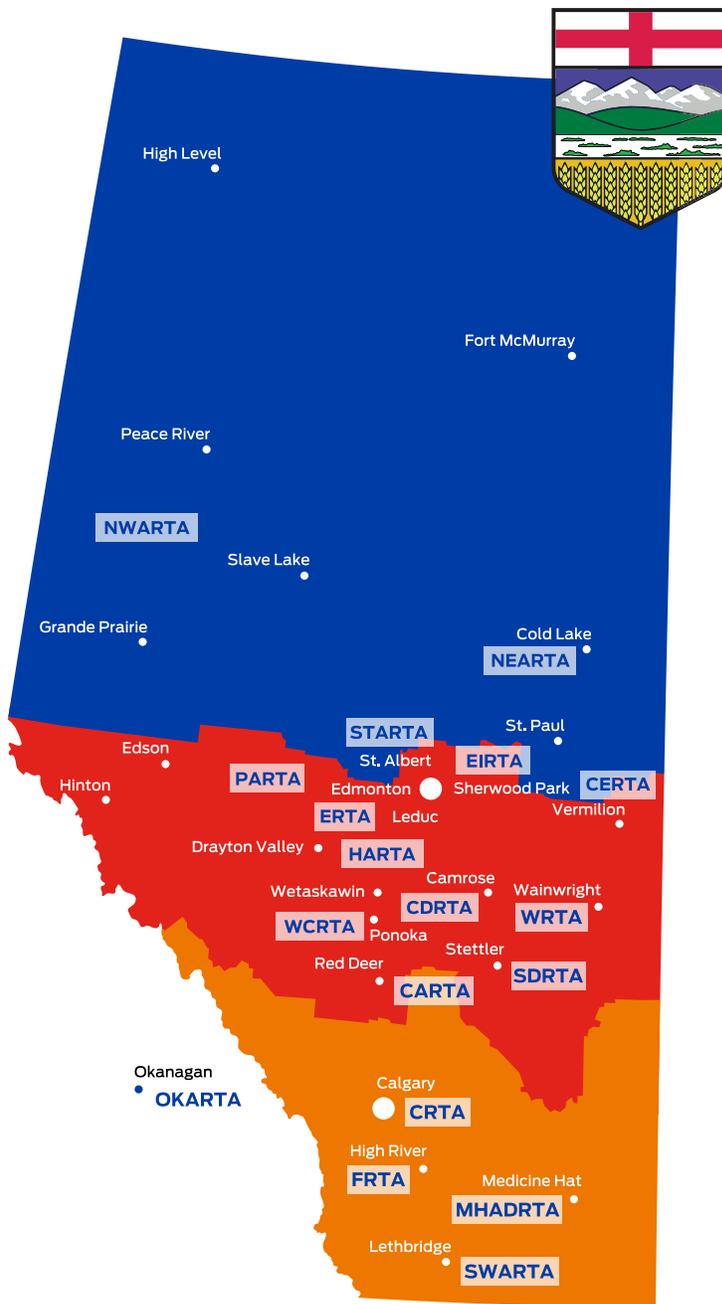




ANNUAL REPORT 2016-2017



LOOKING AHEAD.



● North
 ● Central
 ● South



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EXECUTIVE SUMMARY

Daniel Mulloy



ARTA's Mission

ARTA supports an engaged lifestyle after retirement through member-centred services, advocacy, communication, wellness and leadership.

The Alberta Retired Teachers' Association was established in 1963 as a province-wide organization. Its goal was to offer social activities to its members and to look at issues affecting retired teachers. In 1995 the ARTA Health Care plan was added to its list of services for retired teachers.

Since then, ARTA has grown to provide such services to its members as: health care, insurance, wellness information and activities, advocacy, retirement planning, technology information, scholarship awards as well as travel plans, social activities and other benefits.

We continue to experience tremendous growth. Currently ARTA has over 19,500 members within the education, public and private sectors. ARTA has seventeen branches throughout Alberta and one satellite branch in British Columbia.

This Annual Report will highlight some of our impressive operational and financial results over the past fiscal year as well as bring to light some of our achievements in satisfying our strategic goals of Member Services, Wellness, Advocacy and Organizational Excellence.

The ARTA Board, associated committees, and staff continue to work with our members and partners to effectively provide programs, resources and activities that ensure all of our members can enjoy an engaged lifestyle after retirement.

I would personally like to take this opportunity to thank all the board members, committee members and staff for their valuable contributions over the past year. The commitment and experience they all bring to their roles is a real asset to all those who benefit from what ARTA has to offer.

Daniel Mulloy

Executive Director & Chief Administrative Officer

More than
19,500
members

Benefits covering
more than
26,755
lives

Membership
growth rate for
2016-2017:
8.89%

Benefit plan
growth rate for
2016-2017:
11.9%

Average member
age:
69.4

ARTA Board

The Alberta Retired Teachers' Association is governed by a board of directors comprised of retired teachers who have selflessly volunteered their time to serve fellow retired teachers and like-minded professionals.

ARTA Board of Directors as of September 30, 2017:

Juanita Knight (President)	Gerhard Sawatzky
Gordon Cumming (Past President)	Ardyth Garrison
Marilyn Bossert (Vice President)	Ron Thompson
Dolaine Koch (Treasurer)	Doreen Pawlowski
Daniel Mulloy (Executive Director & CAO)	Mel Deydey
Edna Warriner	Frank Tschabold
Fred Resler	Larry Lambert
Keith Elliott	Erika Foley
Iona Robertson	Joan Godbout
Bonnie Bauer	Esther Oaks
Inge Coates	Patty Atkinson
Linda Manwarren	Bill Fraser
Neil Pinder	Lorna McIlroy
Joan Harrison	Bob Heyworth
Peggy Bergmann	



With another year behind us, our 2013-2020 Strategic Goals are coming more into focus as each and every year passes.

From the new programs and initiatives that have been created by our board and committees to the contributions by our dedicated partners and staff, our mission of supporting an engaged lifestyle after retirement through member-centred services, advocacy, communication, wellness and organizational excellence has become more of a reality.

Strategic Goal:
Member Services

Strategic Goal:
Wellness



Strategic Goal:
Organizational Excellence

Strategic Goal:
Advocacy

STRATEGIC GOAL

Member Services



ARTA fosters vibrant, engaged, and informed members.

ARTA is a member-centred organization, proactively identifying the needs of its present and future membership and providing information about programs and services to meet these needs.

ARTA strives to best serve its members at all times. Over the past year we invested in new initiatives and have introduced new programs and services to continue in our pursuit of meeting our members' needs. ARTA is also keen on ensuring our members know what is happening and has been developing better communication strategies and platforms to get the ARTA message out. One of our most valued programs is our Benefits Plan. ARTA is always reviewing the plan and making improvements when required. We are constantly balancing our members' needs with the economic and environmental realities that exist; we remain proud to continue to offer one of the best retiree benefits plans in Canada. Our branches and their activities are the backbone of our association; ARTA continues to assist our branches in being strong resource centres for retired teachers.

2016-2017 Member Services initiatives and activities included:

- Continued to provide Branch Grants to assist in the areas of Wellness, Member Recruitment and Social Connectedness amongst members
- Improved membership renewal process for ARTA members
- Continued analysis and reaction to changes in the benefits and travel landscape including the move to a new Emergency Travel provider (Allianz Global Assistance)
- Addition of new group participants
- Review of prescription drug expenses to ensure the plan is paying for high value low-cost drugs where possible
- Completed surveys of our members to assess their current as well as future needs and interests





STRATEGIC GOAL **Wellness**

ARTA promotes a healthy, active and enhanced quality of life for retired people.

ARTA is a leader and advocate in the promotion of wellness for retirees. ARTA develops and implements strategies to enhance the quality of life of its members and retired people in the community.

Over the past year, ARTA has made tremendous strides in the area of Wellness for its members. Focus has been on the areas of physical, intellectual, social, emotional, economic and spiritual wellness. Our Wellness, Health Benefits and Pension & Financial Wellness committees have all spearheaded initiatives that address the overall wellness of our members. Researching, analyzing and developing wellness-related programs and initiatives focused on our members' total wellness is a passion of our Association that we hope will have a tremendous impact in our members' healthy pursuit of an engaged lifestyle after retirement.



2016-2017 Wellness initiatives and activities included:

- Development of diabetes education curriculum
- Body composition and follow-up clinics
- Wellness education, communication and research
- Encouraging our members to be active with initiatives like the annual ARTA Walking Challenge
- Focus on social, emotional and spiritual wellness dimensions
- Working with our strategic partners to make available pertinent wellness information to our members
- Wellness related information and materials available through the ATA Library
- Financial wellness workshops offered through our branch network
- Relevant wellness focused information and articles in ARTA's *news&views* magazine

Wellness Update

In 2016, ARTA branches continued to host wellness clinics for interested members where they are able to speak with a health professional in a private appointment. Topics during these appointments included providing information about body composition, nutrition, physical activity, sleep, and other wellness goals that participants voiced interest in. For the 2016 year, ARTA hosted eleven clinics (six initial and five follow-up clinics). The clinics involved approximately 113 ARTA members. Since the start of this initiative, a total of ten out of seventeen ARTA branches have requested to hold at least one or more initial clinics that focused on body composition. Four branches requested a first initial clinic in 2017.

A key message provided by the health professionals to ARTA individuals at the clinics includes reinforcement that wellness is more than being physically well, but rather true wellness involves integration of all states of mental, physical and spiritual well-being. Quality of life is dependent on several dimensions of wellness including: social, emotional, spiritual, intellectual, physical, environmental, financial and occupational dimensions.

It is exciting to see that health promotion and wellness support to ARTA members continues to grow and evolve in response to regular feedback that is collected by clinic participants. Some quotes from participants regarding how the clinic had an impact on their lifestyle behaviors: “Important to pay regular attention to balanced exercise, e.g. high intensity, and core...not just walking”, new learning about “eating habits, the level of exercise, and improvement of muscle mass” as important health matters.

What some participants voiced that they would like to see for future focus of clinics: “Not a clinic approach, but things to do to keep mentally well”, “I’m always interested in self-improvement in all areas of wellness”, “meeting together with members in a social manner” to discuss wellness, “I like the continued variety of topics that affect perennials (growing older)”.

Peggy Strass, RN, BScN

Workplace Wellness Liason
Health Promotion Services
Alberta School Employee Benefit Plan





STRATEGIC GOAL

Advocacy

ARTA ensures a unified voice is heard on issues affecting current and future retired individuals.

ARTA is an effective advocate for its members and retirees with similar interests and concerns. ARTA is recognized as a valued and respected spokesperson on behalf of its members and those in the broader community.

Ensuring our members' voices are heard on issues impacting them most is of vital importance to ARTA. Advocating for retirees in Alberta and beyond in a never-ending pursuit for our association. Over the last year ARTA participated in advocacy on a number of issues and we continue that pursuit today. Areas of focus include: health care, dental fees, housing for seniors, long-term health care, income equality and more. ARTA, along with its strategic partners, continue to be active in bringing issues affecting seniors to the forefront, ensuring that those in political office are mindful of the needs of seniors.

2016-2017 Advocacy initiatives and activities included:

- Seat on the Board of Directors of ACER-CART (Canadian Association of Retired Teachers)
- Member of PIA (Public Interest Alberta)
- Developed senior-focused presentation information for meetings with Alberta's Health Minister and Minister of Seniors and Housing
- Hosted presentation by Alberta Minister of Seniors and Housing
- Creation of the 2017 to 2020 Strategic Plan, evolving the organization from where we have been to move us into the future

STRATEGIC GOAL

Organizational Excellence



ARTA nurtures leadership, encourages communication, recognizes achievement and embraces sustainability.

ARTA is an effective, ethical and transparent organization that provides services, resources and advocacy in the pursuit of an engaged lifestyle after retirement for its members. ARTA is recognized as an employer of choice by the business and non-profit community in the province of Alberta.

In the previous iteration of the strategic plan, organizational excellence was identified as a key component necessary for the success of all three goals. It has since been determined that it is so integral to the success of the association that ARTA is now positioning it as a fourth strategic goal.

2016–2017 Organizational Excellence initiatives and activities included:

- Continuous review and improvement of the ARTA website, ARTA *news&views* magazine, email newsletter ARTAfacts, and Facebook
- ARTA's board members, committee members, staff and appropriate branch representatives took advantage of opportunities for continued education and skills training to succeed in their roles
- Review and implementation of amendments to both of ARTA governing documents: Bylaws and Policies and Procedures
- Completion of a successful audit of our financial position
- Move to a new building to accommodate present and future demand for space
- Completion and implementation of a marketing strategy to ensure the message of ARTA is meeting its target audiences



ARTA's MEMBER BASE

By the Numbers

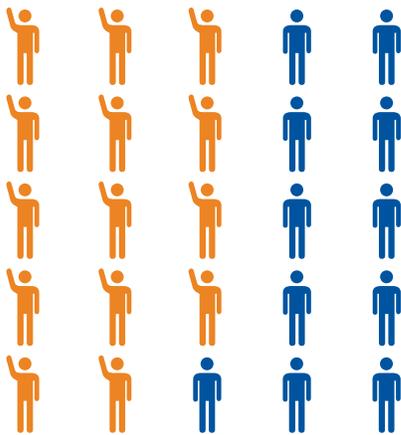


68.7%

of ARTA members engaged in **Physical Activity** 4 or more times a week

84%

of ARTA members **Walk for Pleasure**



55.5%

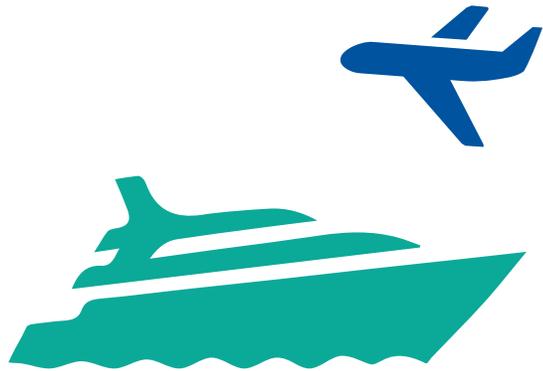
of ARTA members **Volunteer** for an organization in the community

Of those who volunteer,

37%

Volunteer more than 5 hours per week





93.7%

of ARTA members
Travel at least once per year
 for leisure

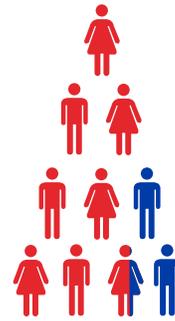


66%

of ARTA members
Visit the ARTA Website
 on a regular basis

MEMBERSHIP GROWTH ARTA Benefits Plan

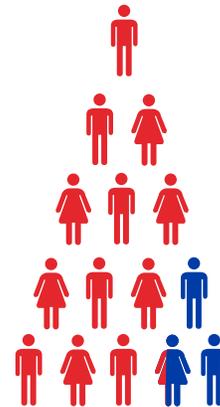
2016



14,308 Benefits Enrolments

18,184 Total Members

2017



16,251 Benefits Enrolments

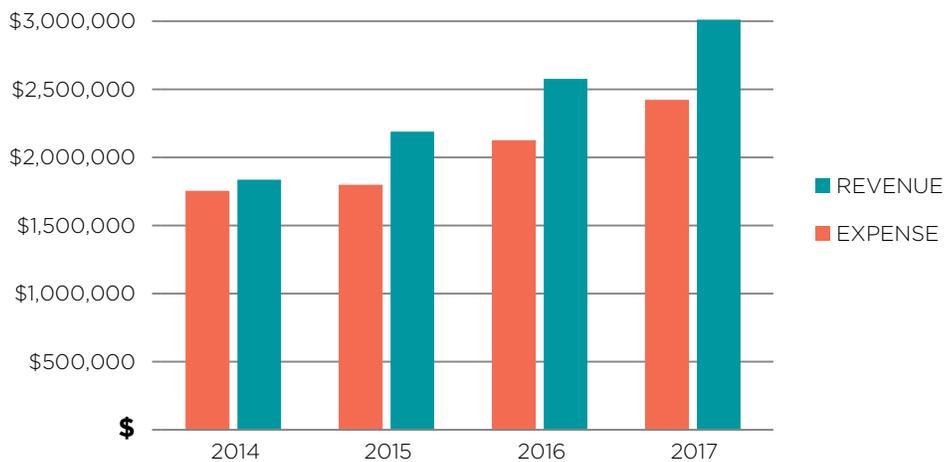
19,958 Total Members

ARTA Financial Overview



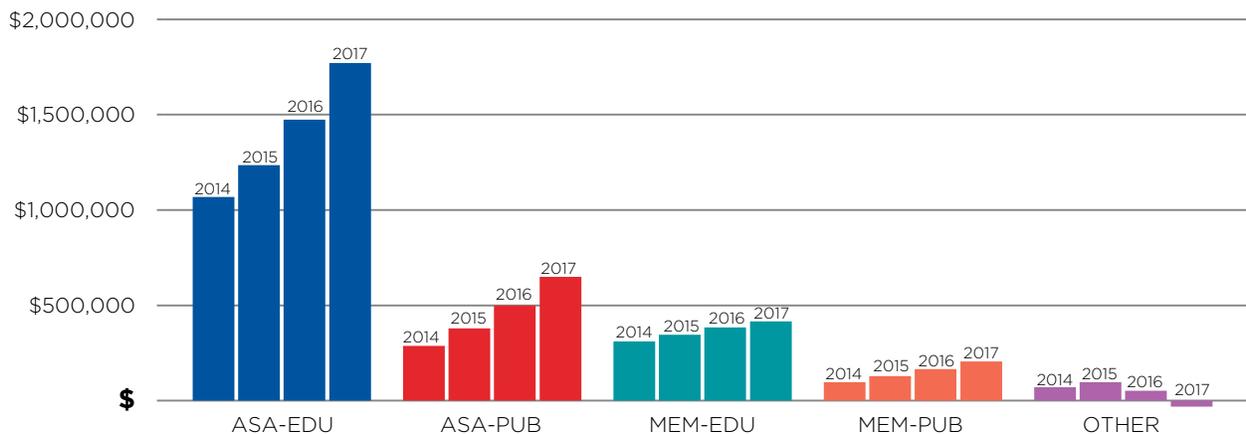
At the end of the 2017 fiscal year ARTA continues on a strong financial path. Management continues to build and reinforce a strong financial foundation.

REVENUE AND EXPENSE



Membership growth in ARTA was again greater than anticipated. The association continued to enrol more members than had been forecast. Expenses were less than forecast in most cases.

REVENUE SUMMARY



Administrative Services Allowance (ASA) revenue pushed upward as a result of the strong membership growth. ASA Education sector revenue grew by 20% over the prior year. Public sector ASA increased by 29% and Private sector ASA increased by 43% vis-à-vis the prior year. These amounts exceeded the budgeted amounts which continue to be conservatively estimated based on actual experience and consultant feedback.

Membership revenue—in direct correlation to the membership growth—increased accordingly. Education sector membership revenue edged upward by 8%. Public and private sector membership revenue saw a combined increase of 24%.

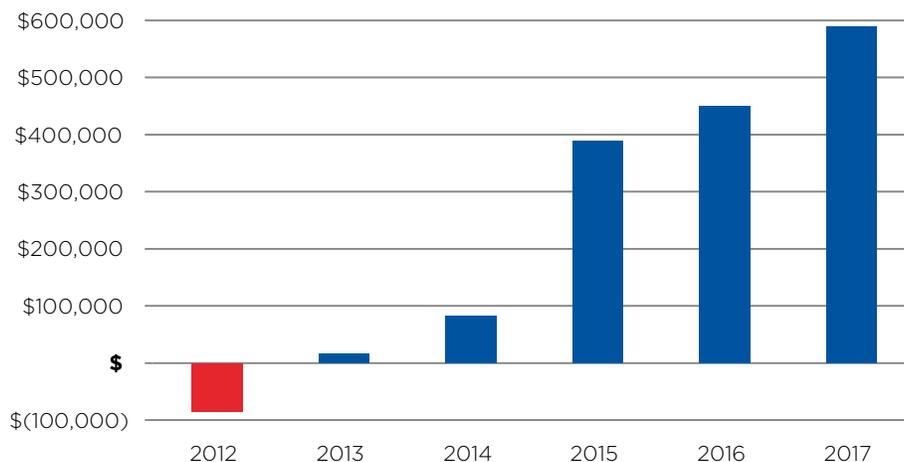
Advertising revenue was slightly higher than expected at year end. There continues to be an expanded interest in advertising in ARTA’s magazine. Interest revenue was also higher than forecast. Cash holdings were evaluated shortly into the 2017 fiscal year and \$500,000 held in reserve to cover future operating expenses was reallocated to low-risk, highly liquid, fixed income investments. These investments yielded a greater return of interest.

The remainder of revenue was relatively in line with amounts budgeted and management expectations. The difference in actual revenue vis-à-vis budgeted revenue accounted for approximately 56% of excess receipts over expenses at year-end.

EXPENSE SUMMARY

The association continues to manage costs in an efficient and effective manner. Expenses at year-end were largely in line with or under budget. Amortization, equipment rental, professional fees, rent, repairs and maintenance and utilities were the notable exceptions—and were higher than initially anticipated. In line with prior fiscal years a handful of committee’s expenditures fell substantially short of budgeted spend. The costs savings relating to overall expense made up roughly 44% of excess of receipts over expenses at year-end.

EXCESS OF RECEIPTS OVER EXPENSES FROM OPERATIONS



The last significant loss for the association was in 2012 at which time the association faced a year end deficit of \$85,127. Years subsequent have allowed for an accumulation of excess funds. The 2017 year continues to follow this pattern and the association had excess receipts over expenses from operations at year-end. The excess continues to be retained—and held for future operating requirements. At this time, it can be assured that in the event of any short term future losses, the association can continue to operate and that current and future liabilities can be met.



ALBERTA RETIRED TEACHERS' ASSOCIATION

Statement of Financial Position

June 30, 2017

	2017	2016
ASSETS		
CURRENT		
Cash	\$ 727,248	\$ 1,315,769
Restricted cash	631,813	393,190
Investments	804,435	295,727
Accounts receivable	11,905	9,889
Improvement allowance	159,590	-
Inventory	10,995	-
Prepaid expenses	32,956	17,302
	2,378,942	2,031,877
PROPERTY AND EQUIPMENT	726,828	299,526
WEBSITE	31,452	31,452
TRAVEL FUND CASH HELD IN TRUST	-	953,521
	\$ 3,137,222	\$ 3,316,376
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable and accrued liabilities	\$ 160,772	\$ 91,405
Wages payable	-	1,083
Current portion of deferred contributions	858,038	775,865
Current portion of improvement allowance	15,959	-
	1,034,769	868,353
DEFERRED CONTRIBUTIONS	174,300	293,750
TRAVEL FUND CASH HELD IN TRUST	-	953,521
IMPROVEMENT ALLOWANCE	138,312	-
	1,347,381	2,115,624
NET ASSETS	1,789,841	1,200,752
	\$ 3,137,222	\$ 3,316,376
LEASE COMMITMENTS		

ALBERTA RETIRED TEACHERS' ASSOCIATION
Statement of Revenues and Expenditures
For the Year Ended June 30, 2017

	2017	2016
REVENUES		
Administrative revenue	\$ 2,419,877	\$ 1,972,784
Membership revenue	622,637	550,554
Home and auto royalties	30,000	30,000
Advertising revenue	14,605	9,056
Scholarships and awards	5,000	6,000
Grant revenue	500	500
	<u>3,092,619</u>	<u>2,568,894</u>
EXPENSES		
Salaries and wages	1,057,795	936,063
Committees and Annual General Meeting	330,395	315,140
Rental	164,131	115,871
Newsletter	156,406	154,186
Office	116,294	81,871
Amortization	86,412	85,094
Legal fees	65,070	17,676
Sub-contracts	59,463	23,204
Advertising and promotion	51,572	48,022
Meals and entertainment	47,024	34,491
Travel	45,752	51,855
Equipment rentals	40,249	31,831
Accommodation	38,424	36,909
Supplies	34,679	19,233
Printing	33,031	32,230
Training and conferences	18,037	13,209
Insurance	15,437	14,334
Telephone	14,014	14,734
Professional fees	12,778	14,281
Dues and memberships	9,745	9,086
Repairs and maintenance	9,548	378
Interest and bank charges	7,419	12,494
Grants	5,288	17,321
Utilities	3,565	1,386
Consulting fees	-	44,597
	<u>2,422,528</u>	<u>2,125,496</u>
EXCESS OF REVENUES OVER EXPENSES FROM OPERATIONS	<u>670,091</u>	<u>443,398</u>
OTHER INCOME		
Loss on disposal of property and equipment	(98,047)	(145)
Interest income	9,073	3,365
Other income	7,972	3,653
Wellness reserve revenue	68,278	68,278
Wellness subcontracts	(68,278)	(68,278)
	<u>(81,002)</u>	<u>6,873</u>
EXCESS OF REVENUES OVER EXPENSES	<u>\$ 589,089</u>	<u>\$ 450,271</u>

ALBERTA RETIRED TEACHERS' ASSOCIATION
Statement of Changes in Net Assets
Year Ended June 30, 2017

	2017	2016
NET ASSETS - BEGINNING OF YEAR	\$ 1,200,752	\$ 750,481
Excess of revenues over expenses	<u>589,089</u>	<u>450,271</u>
NET ASSETS - END OF YEAR	<u>\$ 1,789,841</u>	<u>\$ 1,200,752</u>

ARTA's Mission

ARTA supports an engaged lifestyle after retirement through member-centred services, advocacy, communication, wellness and leadership.





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